



**Transitions – Mental Health Association**  
784 High Street, San Luis Obispo, CA 93401  
www.T-MHA.org (805) 540-1926

## Internship Job Description

Position Title: **MARKETING INTERN**

Supervisor: Marketing and Public Relations Coordinator

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### About Transitions-Mental Health Association

Transitions-Mental Health Association (TMHA) is a nonprofit organization dedicated to eliminating stigma and promoting recovery and wellness for people with mental illness through work, housing, community and family support services. We operate over 35 programs at over 35 locations in San Luis Obispo and North Santa Barbara counties.

### Position Summary

The Marketing Intern works 8 hours per week with the Marketing Coordinator on a variety of projects.

- Photography
- Social media marketing
- Marquee editing
- Editing marketing materials (graphic design)
- Contributing to the content of newsletters
- Attending Marketing Committee meetings
- Attending other marketing-related meetings as needed
- Outreach assistance
- Other tasks as needed

### Experience and Skills:

- Graphic design using Adobe Illustrator, InDesign, Photoshop, or Microsoft Publisher
- Social media marketing
- Physically capable of manipulating letters on outdoor marquee (alphabetizing, holding weight overhead, patience, and balance)

### Requirements:

- An interest in learning about marketing, public relations and the mental health field
- A passion for assisting TMHA in our mission

**To Apply** Please apply at [www.t-mha.org/volunteer.php](http://www.t-mha.org/volunteer.php) or contact Caity McCardell, Volunteer Coordinator, with questions regarding this volunteer position at 805-540-6557 or [cmccardell@t-mha.org](mailto:cmccardell@t-mha.org)

*Thank you for supporting TMHA! We appreciate the many contributions of our community.*